

REMARKS

The Office Action mailed September 22, 2005, has been carefully considered. In response thereto, the Applicants respectfully submit that the application as amended is in condition for allowance. Accordingly, reconsideration and withdrawal of the Office Action and issuance of a Notice of Allowance are respectfully solicited in view of the foregoing amendments and the following remarks.

Claims 1-4 and 6-12 have been rejected under 35 U.S.C. § 103(a) over *Patel* in view of *Gabber et al.* Claim 5 has been rejected under 35 U.S.C. § 103(a) over *Patel* in view of *Gabber et al.* and further in view of *Toader et al.* For the reasons set forth below, insofar as either of those grounds of rejection may be applied against the claims as amended, the Applicants respectfully traverse.

Claim 1 as amended includes the further limitations of originally filed claims 3 and 4. According to amended claim 1, when the content comprises a link to further content, the server delivers the content to the user while reformatting the link to prevent the user from following the link to the further content. The server reformats the link to the further content by replacing the link to the further content with a modified link for accessing the further content through the server.

The combination of references proposed in the Office Action would not have resulted in, taught, or suggested the claimed subject matter. The Office Action identifies paragraphs [0034] and [0035] of *Patel* as teaching the above-noted limitations. However, the Applicants respectfully disagree with that reading of the reference.

The cited paragraphs of *Patel* are concerned with the use and the contents of the anonymous certificate (AC). The AC is separate from the content that is delivered to the user. There is no teaching or suggestion that in the content delivered to the user, a link is reformatted or replaced.

The other applied references do not overcome that deficiency of *Patel*. Accordingly, no combination of the references applied in the Office Action would have resulted in, taught, or suggested the subject matter of present claim 1. Therefore, the Applicants respectfully submit that the subject matter of present claim 1 would not have been obvious over any combination of the prior art applied in the Office Action.

While the above arguments are deemed sufficient to overcome all outstanding grounds of rejection, the following arguments with regard to specific claims are submitted for the sake of completeness.

With regard to claim 5, the subject matter of that claim has already been agreed to be allowable.

With regard to claims 6 and 8, the cited paragraph of *Patel* talks about the anonymous certificate that is provided when the user wants to buy something. The reference is silent on any sort of financial arrangement between the user and the server. From such silence, without more, the reference cannot be construed either way.

With regard to claim 12, it is not clear how this limitation is derived from paragraphs [0036] and [0037] of *Patel*, since those paragraphs teach forming the unique ID from information associated with the user.

In light of the above, the Applicants respectfully submit that the application as amended is in condition for allowance. Notice of such allowance is earnestly solicited.

If there remain any issues that can be overcome most easily through a telephonic interview, the Examiner is invited to telephone the undersigned at the telephone number set forth below.

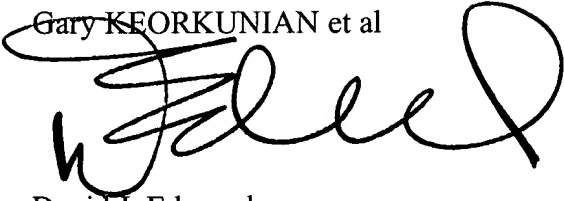
Please charge any deficiency in fees, or credit any overpayment thereof, to BLANK ROME LLP, Deposit Account No. 23-2185 (109246.00103). If an extension of time is required to render

this Amendment timely and either is not filed concurrently herewith or is insufficient to render this Amendment timely, the Applicants hereby petition under 37 C.F.R. § 1.136(a) for such an extension for as many months as are required to render this Amendment timely. Any fee due is authorized above.

Respectfully submitted,

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